



From Conversations to Mass Notifications, Unify Your Communications with SchoolStatus

The importance of communication between school and home cannot be overstated. Research shows that students with engaged families earn higher grades and test scores, adapt more quickly, attend school more regularly, have better behavior and social skills and go on to graduate. The communication platform in SchoolStatus is an easy-to-use tool that helps educators and district leaders optimize their family engagement efforts.



UNIFY COMMUNICATIONS

All messages are available for immediate reference, federal compliance, professional development, and to track frequency of engagement with family and community. Unburden your parents from the confusion of multiple apps and logins for communication.



NO OPT INS/PARENT APPS REQUIRED

Emails are delivered to parents' e-mail inbox, the calls to their mobile phones and the text messages arrive in their message center where statistics show they have a 98% read rate. Build trust when messages reach parents where they are.

FEATURE	TEXTS	EMAILS	CALLS
ONE-TO-ONE CONVERSATIONS	✓	✓	✓
GROUP (CLASS/AT-RISK COMMUNICATIONS)	✓	✓	
SCHOOL-WIDE COMMUNICATIONS	✓	✓	
DISTRICT-WIDE COMMUNICATIONS	✓	✓	
EMERGENCY NOTIFICATIONS	✓	✓	✓
REQUIRES PARENTS TO DOWNLOAD APP OR OPT IN	✗	✗	✗



PARENT ENGAGEMENT

Send proactive, positive parent communication from your computer or mobile app. When a teacher can send a text to a parent with actionable suggestions for an upcoming assignment, parents become partners and student outcomes improve.



OVERSIGHT

Avoid any “he said/she said” controversy. Read and review communication between educators and parents, then review the frequency with which teachers are reaching out—from attempts to connections.



DATA-INFORMED COMMUNICATIONS

Get a holistic view of each student’s information—including data from your SIS, LMS, assessment package, and benchmarks. See specifics such as how many days a student has missed this month, where her grades are slipping and how far she is from reaching the next performance level. From there, you’re only a click away from sending a text or placing a call to align efforts at home and school.

FEATURE	TEXTS	EMAILS	CALLS
CALL RECORDING			✓
CALL TRANSCRIPTION			✓
CALL TRANSCRIPTION TRANSLATION			✓
LANGUAGE TRANSLATION	✓	✓	
EDUCATORS PERSONAL CONTACT INFO KEPT PRIVATE	✓	✓	✓
ADMINISTRATOR OVERSIGHT	✓	✓	✓
COMMUNICATIONS TRACKED TO STUDENT RECORD	✓	✓	✓
ENGAGEMENT STATISTICS	✓	✓	✓
DISTRICT DATA INTEGRATION	✓	✓	✓
REQUIRES MANUAL DATA IMPORT	✗	✗	✗