



ENGAGE THE HARD-TO-ENGAGE

Want to improve school climate?
Narrow the achievement gap?
Connect with specific populations?

Choose the only parent communication platform that
utilizes student data to reach every parent.



ENGAGE PARENTS WITHOUT PORTALS OR APPS

- Text messages go *straight to the parent's phone*, no need to download another app or log-in to a website.
- One-to-one, group, and district-wide communication.
- All communication is recorded and logged for compliance, professionalism, and to measure frequency.
- Translate messages to 100+ languages.

**Integrated student data informs
parent-school partnerships.**



Effective data collecting and parental communication is challenging for even the most seasoned educator. SchoolStatus's integration of essential resources into a singular vehicle has made the gathering of student data and parental communication practical. I am now able to more efficiently and consistently collaborate with parents as well as focus more intently on enriching the whole student.

-Leigh Ann Davis, Poplarville School District

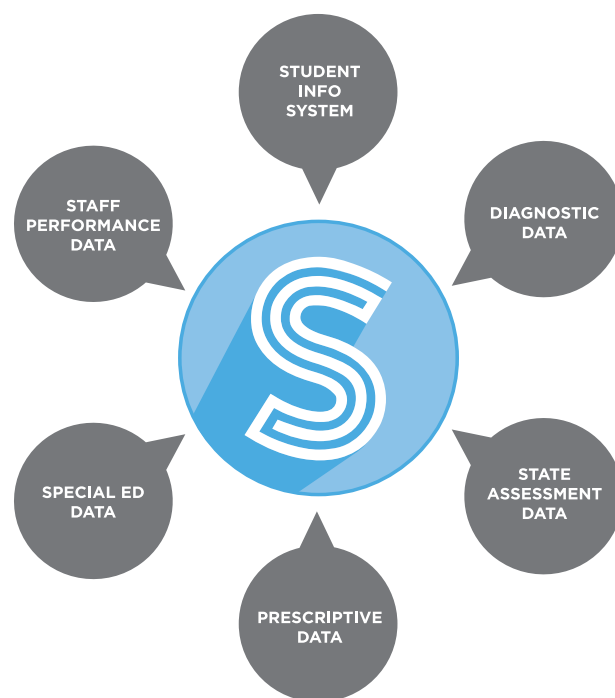
DATA ANALYTICS ENABLE YOUR PARENT COMMUNICATION

When student data and communication are combined, educators can begin to see the real effect of parent engagement on a student's educational journey.

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ACT



**STUDENT DATA
INSIGHT DRIVES
MEANINGFUL
COMMUNICATION.
MEANINGFUL
COMMUNICATION
DRIVES STUDENT
DATA INSIGHT.**

- Identify at-risk students, analyze performance gaps for accountability, examine chronic absence indicators, and more.
- Support district reading goal efforts with reading samples, assessment results, and IEPs together on the Student Card.
- Teacher communications go beyond event reminders and become *meaningful, one-to-one conversations* based on specific student scores, behaviors, or attendance.